



## Invest in this lucrative property management franchise opportunity.

When top investors and franchisees seek out a new and exciting model to bring to their countries, they now look to Phenix Salon Suites. Our real estate co-working concept requires only one part-time employee and promotes entrepreneurship for lifestyle professionals. Hair stylists, barbers, massage therapists, skin and body treatments, chiropractors and much more. It's a newer, better way for customers to receive beauty, health and wellness services and offers a strong ROI for franchise owners to scale this recurring revenue business.

## Phenix Fast Facts



Over 300 locations open globally



60% lower operating cost



Locations in development in five countries



Biggest development year in brand's history in 2021

## Ideal Franchise



Understanding of real estate



Previous management and marketing experience



Passionate & willing to follow a proven system



Minimum net worth of over US\$2,000,000



## Gina Rivera Phenix Founder

Founded in 2007 by beauty expert and celebrity hairstylist Gina Rivera, who continues a family legacy dating back to 1929, Phenix provides unique knowledge and systems to locate, design and operate successful Salon Suites locations.