

Brand Intro:

I Love Kickboxing: Changing Lives Through Kickboxing

Founded in 2010, I Love Kickboxing (ILKB) is a fitness franchise that combines high-energy kickboxing workouts with a motivating community atmosphere. Using real kickboxing techniques and bodyweight exercises, ILKB helps members of all fitness levels achieve their goals while building confidence.

ILKB offers two flexible franchise models: a full-scale brick-and-mortar studio providing structured kickboxing classes with a professionally designed curriculum, and a lightweight model that allows ILKB classes to be integrated into existing spaces like gyms or martial arts studios while maintaining the signature experience.

With a streamlined buildout, innovative coaching screen technology, and multiple revenue streams including memberships, retail, and fitness events, ILKB presents an attractive opportunity for franchisees looking for a scalable, high-return business. Franchisees receive extensive support, from online training and on-site kickstart guidance to ongoing coaching through group calls and regional events.

Join the global expansion of ILKB and bring this dynamic fitness experience to your market. Enquire today!

Brand USPs:

- 30 locations across the U.S. and Canada
- Flexible model with two turnkey options
- Affordable initial investment with low overhead