

renue[®]
go beyond clean.

The leader in Hotel Deep Cleaning Services



Mission

Make shine the people and places that deeply care about improvement.

SERVICES

In 1991 Renue began operating as a general cleaning company and subsequently learned the benefits of tightly focusing. In so doing, we have become the leading provider of comprehensive deep cleaning services to the hospitality industry

Value Creation

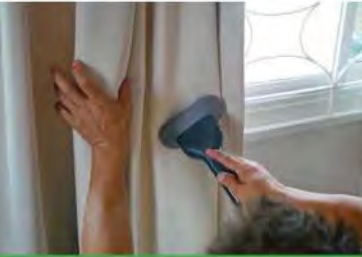
- Strong relationships
- Superior execution
- Customized solutions
- Limited competition



Renue's services address many deep cleaning needs both inside and outside hotels. We frequently introduce new solutions in collaboration with our customers



CARPETS



DRAPERY



PET ROOMS



SMOKING ROOMS



NATURAL STONE



PRESSURE WASHING



PTAC/VTAC UNITS



TILE & GROUT



UPHOLSTERY



BURNS & STAINS



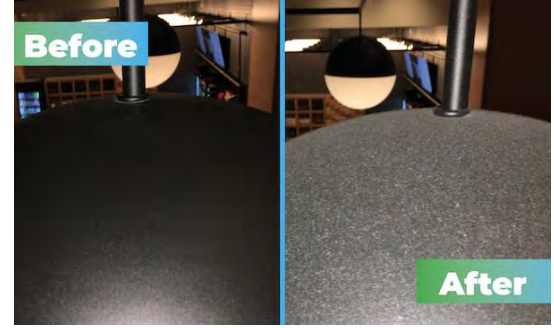
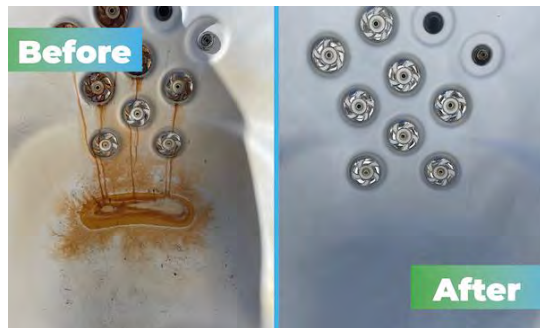
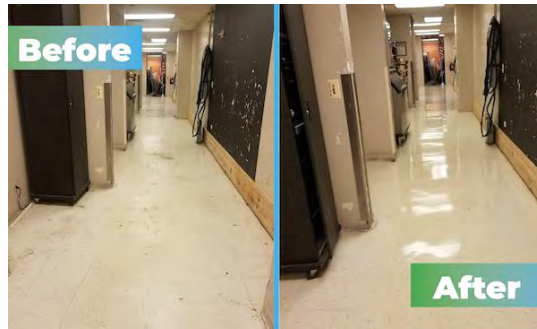
KITCHENS



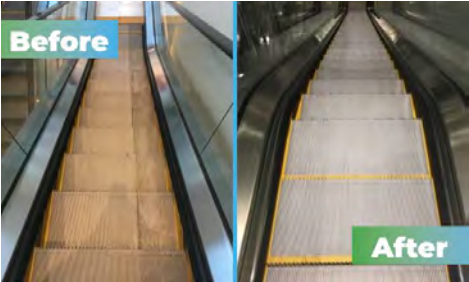
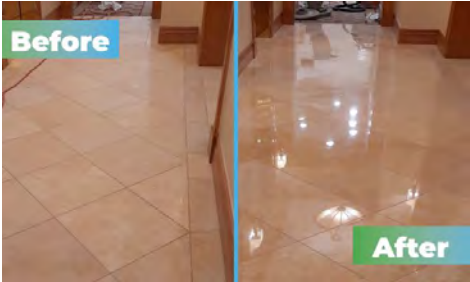
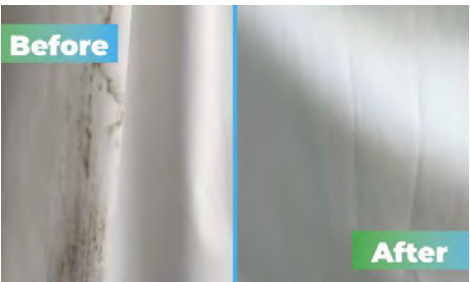
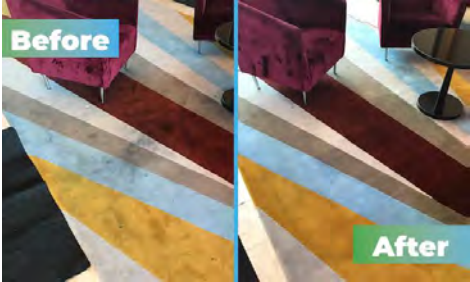
MATTRESSES

GALLERY

Renue attempts to be invisible with our actions yet highly visible with our results

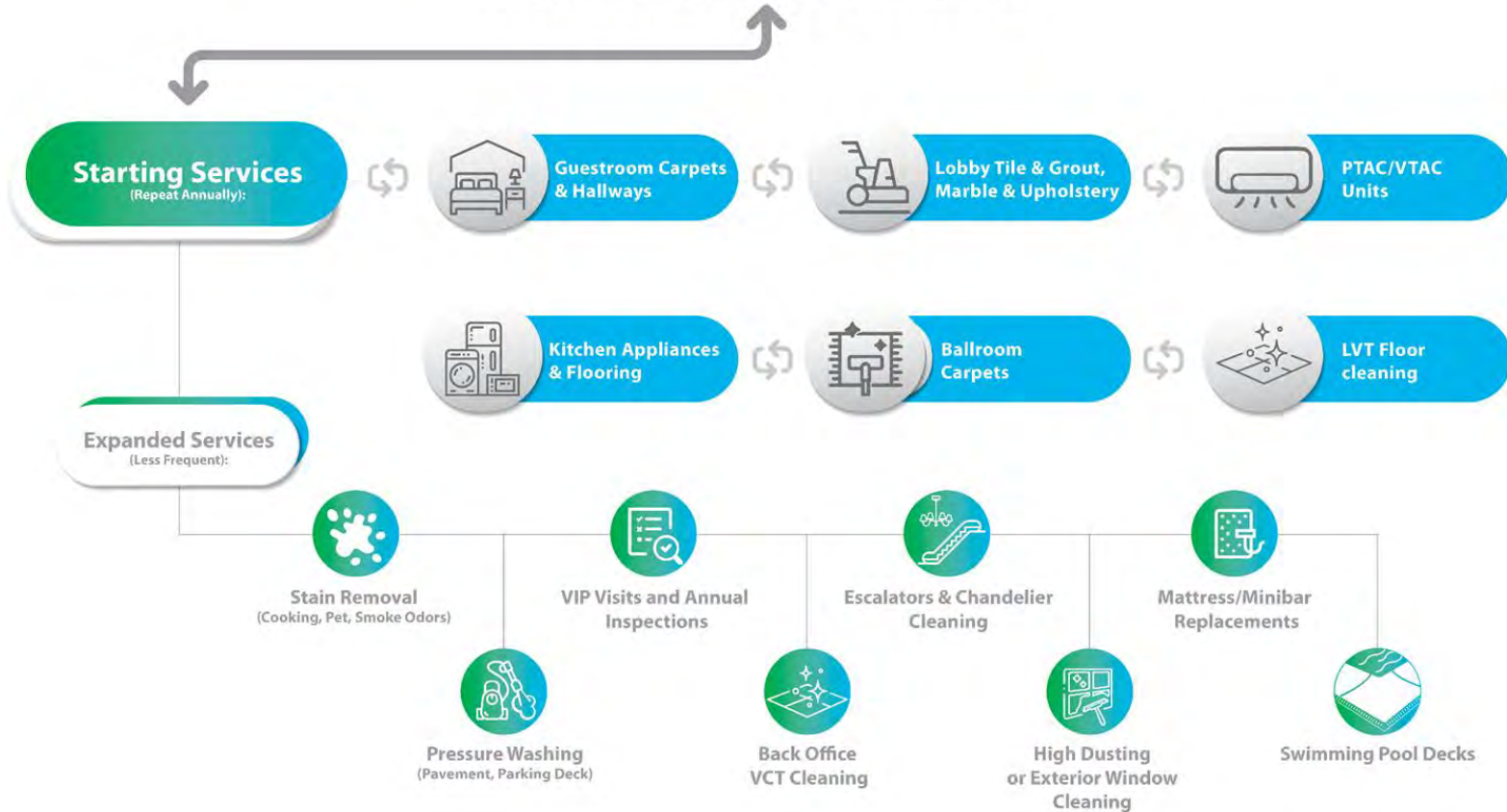


GALLERY



CUSTOMER EXPERIENCE

FREE DEMONSTRATION



CUSTOMERS

Renue is a preferred vendor partner to many of these international brands

HYATT

Marriott

Hilton

FOUR SEASONS
Hotels and Resorts

OMNI HOTELS™

Sheraton

ST REGIS

THE RITZ-CARLTON®

WESTIN®
HOTELS & RESORTS

bluegreenvacations™

KIMPTON®
hotels & restaurants

SOFITEL
HOTELS & RESORTS

Holiday Inn

LANGHAM
HOTELS & RESORTS

SONESTA

EMBASSY
SUITES
by Hilton™

Fairmont
HOTELS & RESORTS

MILLENNIUM
HOTELS AND RESORTS

INTERCONTINENTAL
HOTELS & RESORTS

LOEWS
HOTELS

THE
LUXURY
COLLECTION

METROPOLITAN
HOTEL
VANCOUVER

FRASERS
HOSPITALITY

MÖVENPICK
HOTELS & RESORTS

Hard Rock
HOTEL

Radisson
HOTELS & RESORTS

W
WALDORF
ASTORIA
HOTELS & RESORTS

DELTA
HOTELS
MARRIOTT
PARLO

SHANGRI-LA
HOTELS and RESORTS

RENAISSANCE®
HOTELS

CROWNE PLAZA®
HOTELS & RESORTS

W
HOTELS
WORLDWIDE

WYNDHAM
• DESTINATIONS

DOUBLETREE
by Hilton™

ROSEWOOD
HOTELS & RESORTS

WORLD
HOTELS

PULLMAN
HOTELS AND RESORTS

NOVOTEL
HOTELS, SUITES & RESORTS

Jumeirah
HOTELS & RESORTS
STAY DIFFERENT™

GAYLORD HOTELS™

EQUINOX

BW | Best Western.
Hotels & Resorts

MANDARIN ORIENTAL
THE HOTEL GROUP

ANDAZ

JW MARRIOTT.

CONRAD
HOTELS & RESORTS™

swissôtel
Hotels & Resorts

EDITION™

Our customers choose us for a wide variety of reasons.

"I just want to thank you for your services. Your team was so easy to work with and went above and beyond. I added two other areas that needed some attention and they were more than happy to take care of it for me.

*This is the kind of service we preach here at Marriott: go above and beyond, and your team did that for me. Thanks so much! I look forward to using you in the future.**



"I cannot thank you enough for all your assistance to make **the hotel look pristine!** We received many great comments about how clean the hotel felt by the Corporate Team!

You are a great partner that I value every day! Thank you and I look forward to continuing a great partnership!



"I love the level of service I receive from your team. Your office head is so easy to work with and **truly cares about your customers.** He always ensures everything is done up to our expectation.*



"A brief note to thank you again for all of the hard work your team displayed in helping us get ready for Marriott's Annual Quality Assurance Audit and for the daily partnership between our two organizations. I am happy to report the following: **Total Hotel Cleanliness Score: 98%. Cleanliness of Guest Rooms: 100%** Thank you so much.

I know we could not have achieved these results without all of your hard work and dedication!"



"I am pleased to state that Renue Systems provided us with their services to our great satisfaction. They cleaned ballroom **carpets that we thought were unsalvageable** and cleaned hallway carpets that are near the end of their useful life and in both instances **we were able to continue with the use of the carpets.***



CUSTOMERS

Renue is an approved vendor partner to many sizable buying groups



THE HOTEL CHALLENGE

Hotels have many specific challenges, yet need to maintain a very attractive appearance while operating at a high level.

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**Filled with
guests 24/7**



**Critical social
media feedback**



**Guests demand
"cleaner than home"**



**High
occupancy rates**



**Changing
schedules**



**Special and
unique needs**

MEET THE CHALLENGE: IMPROVE PROFIT

There are several key financial criteria important to hotel managers to operate their properties most profitably

Increase Asset Life



Carpet manufacturers claim deep cleaning helps carpets last longer: \$1 spent per year on professional cleaning → capital expenditures of \$25 deferred.

Raise Customer Happiness



Studies show more favorable customer reviews about cleanliness → increased occupancy and room rates.

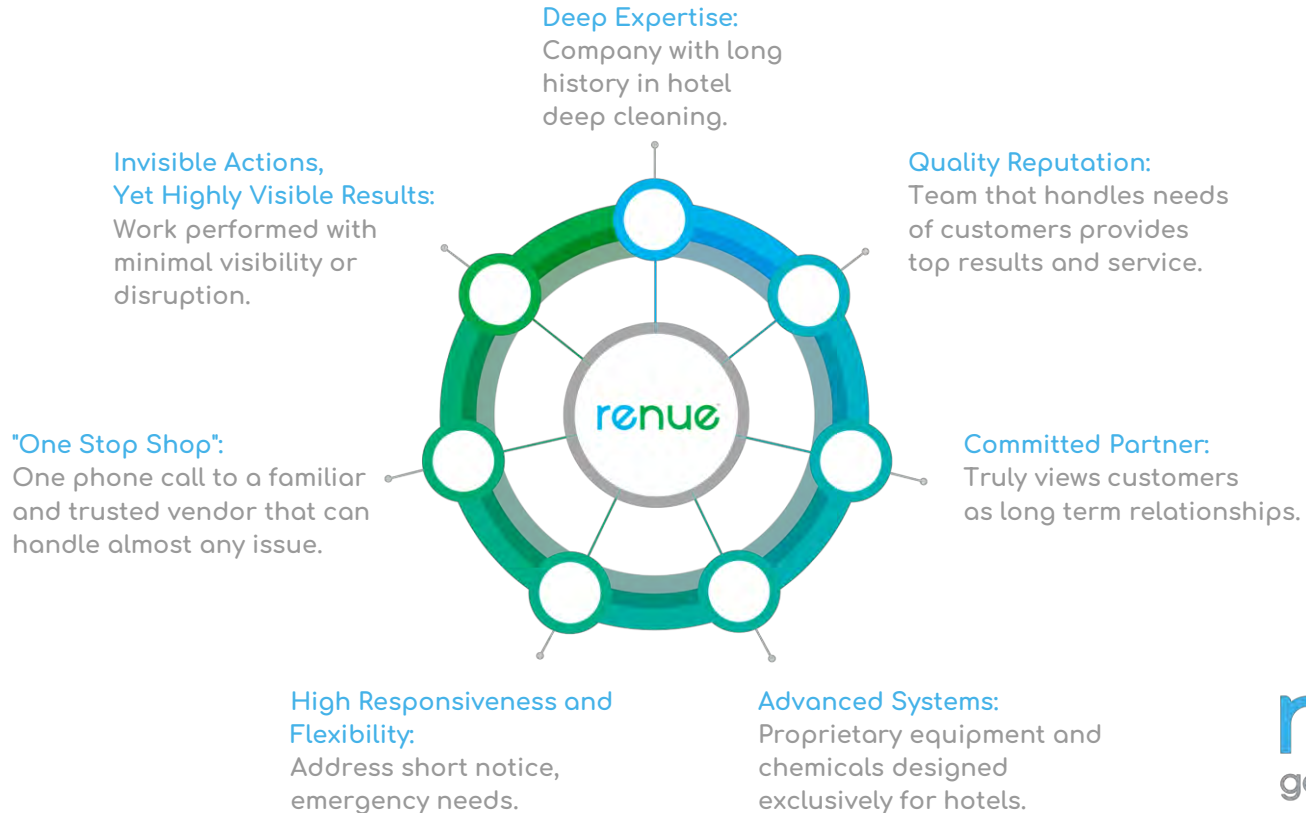
Gain Greater Efficiency

Professional service providers outperform in-house staff, if even available, by at least 3 to 1, allowing the limited in-house team to focus elsewhere.



MEET THE CHALLENGE: SELECT A PARTNER

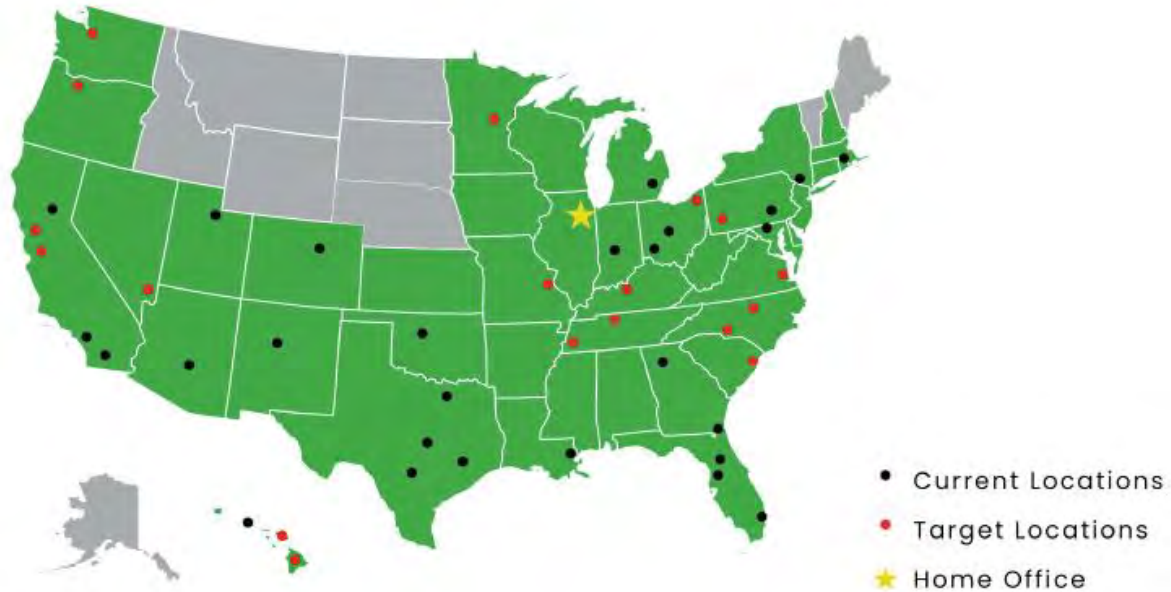
Hotels have many options in selecting their vendor, but it is rare to find a true partner



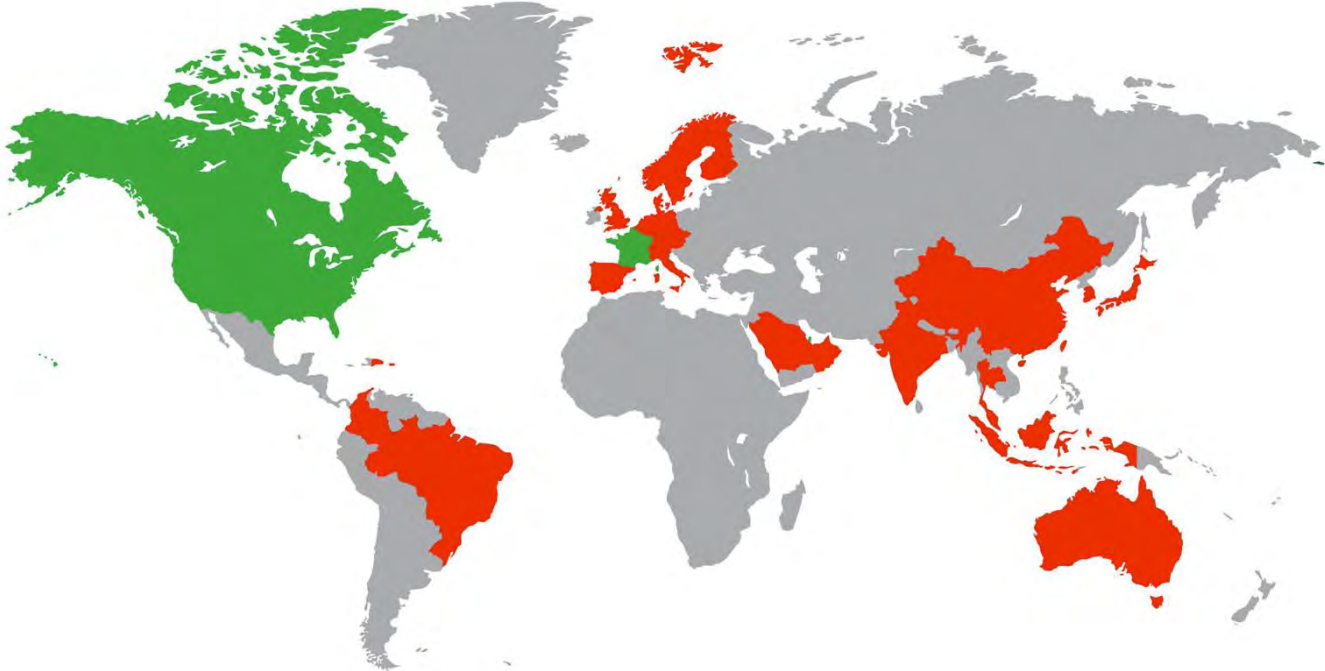
renewe
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LOCATIONS

Renue Systems maintains a large footprint and plans to continue to grow geographically with high quality franchisee partners



LOCATIONS



● Current Locations

● Target Locations

We seek franchisee partners selectively in the U.S. and overseas

GEOGRAPHY

U.S.: presence in 25 cities, covering most of the country

Growth Potential: 15 available territories creates more than 50% expansión

International: currently located in Toronto, Paris and Qatar.

Growth Potential: many countries available with individual, country and regional franchise structure options. Characteristics: large number of high end hotels.

QUALIFICATIONS

Background: cleaning and hospitality experience not necessary. Passive ownership viable if there is capable manager.

Skill Set: sales oriented, proactive individual (s) / company that can manage a small team. Relationship builder, with cold calling not needed.

Diversity Initiative: discount offered to veterans, minorities and women.



Renue Systems franchisee partners have a wide variety of backgrounds

- Pharmaceutical salesperson
- Fortune 500 marketing executive
- Small business owner
- Navy veteran
- Hotel manager
- Recent college student
- Customer service manager
- Convenience store franchisee
- Real estate manager
- Human resources manager
- Immigrant toy salesperson
- Military subcontractor
- Police investigator
- Cleaning company operator
- Purchasing manager consultant
- Army officer
- Manufacturing operations executive

FRANCHISING SUPPORT

Renue provides significant initial and ongoing operational, sales and business building support

OPERATIONS	SALES	BUSINESS BUILDING
10 day initial course plus detailed manuals and training videos.	Database provided of all hotel contacts.	Assistance with setting up warehouse and hiring team.
Ongoing Q&A by email, text and phone.	Introductions to key contacts by Renue marketing team.	Savings on purchases.
Trainer visits.	2-3 franchisor visits in 1st year; annually thereafter.	Customized help examples: hire business coach and teach income statement basics.
Refresher/new service lessons.	Systemwide CRM and monthly email campaign.	Frequent communication with Renue staff and fellow franchisees.
Quick and cost effective ordering and delivery of equipment, chemicals and supplies.	Preferred vendor corporate support.	When selling franchise, assist with process and arrange for broker.

FRANCHISING

We have designed the business to minimize start-up costs and ongoing expenses

START-UP*

US \$165,000 - \$195,000 total

- Comprehensive package encompassing franchise plus chemicals, equipment, supplies and training
- Includes van, other start-up cost and working capital
- Partial in-house financing available

ONGOING

- 10% royalty & marketing
- Low overhead (home office)
- Employees added only with revenue growth

*Numbers per Renue's Franchise Disclosure Document and apply to US franchises (international varies)

FRANCHISING HIGHLIGHTS

There are many compelling reasons to consider Renue

Leadership position in a growing, niche specialty business service concept.

Significant initial and ongoing sales, operations and business building support.

Benefit from preferred vendor agreements with largest hotel groups.

Large protected territory.

Modest start up cost and low overhead.

Ability to begin operations within weeks.

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Very individualized and responsive franchisor attention.

High barriers for competitors.

Strong franchisee validation.

Item 19 to assist candidates' due diligence.



FUN FACTS

Renue has encountered many interesting challenges and worked in some grand venues since 1991

Cleaned hotel ballrooms equaling twice the floor size of China's New Century Global Center (the building with the world's largest floor area).

Addressed the post concert clean up of such musicians as Willie Nelson and Axl Rose.

Keeps clean the highest grossing revenue Marriott property, 2 of the 3 largest Hyatt hotels and the largest hotel (by sales) in Canada.

Shined up the escalators at the western hemisphere's biggest science museum.

Maintained the marble flooring of the most well known cathedral in North America.

Serviced more than an estimated 10% of all guest rooms in the U.S.



Touched up the drapes in the palace outside Paris where the Treaty of Versailles was signed.

Readied the room for at least 3 heads of state.

Picked up after the visitation of more animals than found in the largest zoo - and we do also clean a zoo.

Helped top rated hotel in Qatar based on TripAdvisor.

Prepared a ballroom before an off-site taping of the longest running game show in history.

Worked at more than 85 different flags.



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